



## Don't Miss our Christmas Extravaganza on November 21<sup>st</sup>!



Details on Page 3

YOUR EQUINE NEWSLETTER

2010 #6 NOV / DEC

### *In this issue:*

*Information from our Fall  
Membership Meeting  
Guest Speakers*

*First Hand Account of  
Volunteering at the World  
Equestrian Games*

*Report on What the Horse  
Council is Doing for the NYS  
Equestrian Community*

*New Outdoor Arena at  
Oakhill Farm*

*And Much More!*

### **We Are Already Thinking About Spring!!**

Our Spring Equine Get Together has been growing every year. So much so that we are making it even bigger in 2011! This spring we will present our most ambitious undertaking to date. On March 20, 2011 the WCNYSHC will host the first annual **WNY EquiFest** at the Showplex in the Erie County Fairgrounds. There will be demonstrations, exhibitors, vendors, and much more.

Stay tuned for more information in upcoming newsletters.



**Mark your calendars now –  
you won't want to miss this one!**

*A golden bit does not make the horse any better.*

*Proverb*

## Message from the President

I know many of you are still out on the trails or finishing up with showing but I am so excited about 2 upcoming events that I wanted to share them with you.

November 21<sup>st</sup> is our annual Fall General Membership and Educational meeting. This year it will again be at the East Aurora Moose Lodge, from 1:30 to 3:30. We are calling it our Christmas Extravaganza as we will be having a Chinese Auction/raffle. The proceeds will go to our three groups who will be presenting. All three, Tender Mercy (horse rescue facility), High Hurdles (Therapeutic Riding) and Saving Wild Horses (wild horse rescue and working with youth) are Non Profit Organizations. The proceeds from our Chinese Auctions will be divided among the three groups. Please spread the word to your friends to attend to help raise money for these worthy causes. We also would greatly appreciate it if any of you would like to bring an item to add to our collection for the Chinese Auction. If you would like to make a donation but will be unable to attend this event please contact me 716-735-3529 and we will make an arrangement to pick it up. We have horsey items as well as non- horsey items.

The other EVENT that I am really excited about is our spring event, on March 20<sup>th</sup> 2011 at the Erie County Fairgrounds Showplex.



It will be called the WNY EquiFest. We will have a number of live horse demonstrations plus our vendors and speakers. If you have not been to this facility it is wonderful and centrally located. We are still in the planning stage so updates will be coming. If you have suggestions of what/who you would like us to include please feel free to contact me with information about them. We will also be needing volunteers to help with this event.

Please also remember to renew your membership for 2011.

*Barb*

### MEMBER QUOTE OF THE MONTH:

A canter is the cure for every evil. *Benjamin Disraeli*

## Western Chapter Board of Directors

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### NYS Horse Council Western V.P.

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## Be Sure to Look For Your Free Copy of the WNY Equine Directory



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January  
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events, tack  
shops and  
feed stores



[www.wcnyshc.org](http://www.wcnyshc.org)  
716-735-3529



# Fall General Membership Meeting –

*With a Twist!*

- *Holiday Camaraderie.....*
- *Delicious Hors d'oeuvres.....*
- *Decadent Desserts.....*
- *Bargains Galore on gifts for everyone on your Christmas List.....*
- *You do not have to be a member to attend!*

*Could you ask for anything more? Oh yes.....*

*All proceeds will go to our featured equine non-profits. With every Chinese Auction item you bid on and win, you'll be helping them have a Merry Christmas, too!*



*Come Party with a Purpose:  
Christmas Extravaganza  
November 21, 2010*

*Type: Short Membership Meeting & Chinese Auction*

*Day: Sunday, November 21*

*Time: 1:30 to 3:30*

*At: East Aurora Moose Lodge  
905 Main St,  
East Aurora*

*No Cost to attend, but if you are able, please bring a new or gently used item for the Chinese Auction*

Tender Mercy Equine Rescue



High Hurdles Therapeutic Riding

Saving Wild Horses



Unable to attend? Please consider a donation to the auction. Email [WChaptWebMare@aol.com](mailto:WChaptWebMare@aol.com) to make arrangements to get your donation to us. If you are a business, your name and business cards/brochures will be displayed prominently with your item if you provide them.

For more information, contact Barb Cunningham at [barbcunningham11@gmail.com](mailto:barbcunningham11@gmail.com) 716-735-3529

## High Hurdles – What is it?

An elite hunter/jumper barn? Training facility for Track and Field? Neither; High Hurdles is a therapeutic horsemanship program in Sardinia New York. As horse people and "people people" you undoubtedly want to learn more, but... that's all the information you will be getting unless you come to the WCNYS Horse Council Christmas Extravaganza on Nov 21!

Come and find the answers to: What is Therapeutic Horsemanship? What kind of horses are used? Where do they come from? Do the riders really ride? What is a lesson like? What kind of help do you need? Does it really make a difference? Why would anyone who could be out riding their own horses get involved in High Hurdles? (Here's a hint: It's about the HORSE.) If you want the answers to these questions and more, see you at the meeting.

Judy Feine,  
Equine Services Supervisor,  
High Hurdles Therapeutic Riding  
of SASi.



## Meet Lucky and Lindsay



— a very special little girl and her equally special pony. They share countless hours together-sometimes on long walks, sometimes in the quiet of his stall, with Lindsay sharing her good times and bad and Lucky always willing to listen.

Lucky is also a wonderful trail horse - going through whatever obstacle his rider asks of him. He is sweet and funny, and a gentler soul you will not meet. What Lucky receives in return is a second chance at a new life and a wonderful home.

So why is this relationship so special? Lucky is blind at only 8 years old. The reason is unknown, but it is why his prior home no longer wanted him. However, there is a young lady who was able to look at things differently and has found the friend of a lifetime. Please consider donating to Tender Mercy Equine Resue to insure more horses like Lucky find their forever families.


**MEMBER QUOTE OF THE MONTH:** A man on a horse is spiritually as well as physically bigger than a man on foot. —John Steinbeck

## Saving Wild Horses

Saving Wild Horses through Grace Ministries is a unique, non-profit organization whose primary mission is to rescue mustang horses while helping at-risk children at our 30-acre equestrian facility located on Benning Road in West Falls, New York. "Three-Strike" Mustangs, which would otherwise face an uncertain future, are acquired through the US Bureau of Land Management Wild Horse Program, brought to our facility for gentling and then offered to the public for adoption. Children and adults from all walks of life learn to appreciate the value of hard work and the beauty of God's creation through their visits to the farm and interaction with the horses and other farm animals. All volunteers and children are required to participate in an introductory safety training class where they learn the basics of equine safety and handling, barn management, and care and maintenance of the animals. Also offered at Saving Wild Horses are special annual events including a "Harvest Fest" and "Riding into Revival", both are free and open to the public. A weekly Bible Study and dinner is held every Wednesday evening for adults featuring audio/visual programs by nationally known ministry leaders such as Dr. James Dobson and Joyce Meyer. Since the organization's inception, many people young and old have come to find peace and healing in their lives and a restored sense of hope while in the continual presence of spiritual support and the beauty of our mustangs. Visitors, volunteers and donations are always welcome and are a tremendous help in supporting our mission.

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## A DAY IN THE LIFE OF A VOLUNTEER

*By Barbara D. Huber*

Recently, a friend and myself were volunteers at the World Equestrian Games (“WEG”) held at the Kentucky Horse Park in Lexington, KY (9/25-10/10). We actually volunteered for 6 days (a minimum requirement to be a volunteer).

Everything for the volunteer process was done via internet including forwarding your own pictures to appear on the credentials you would be required to wear anywhere you went. We actually had started the volunteer process approximately 3 years earlier.

In the beginning it was exciting getting all the news and e-mails about WEG and then it became serious business when they asked for your Social Security Number so they could do a background check, etc.

Finally, the day arrived and we departed for Lexington, KY on September 25<sup>th</sup>. We had a scheduled appointment to pick up our official uniforms provided by Ariat (did you know that they got their name from *Secretariat*?) at 5:30 pm in Lexington, KY (no where near the Horse Park). We were officially designated as “Security”. My husband laughed hysterically! What did we know about “Security”!!! We were issued our official yellow uniforms which consisted of two shirts, a jacket, a hat and a cinch pack that contained pen and paper, sun screen, hand sanitizer and a rain poncho. We had to provide the khaki pants that were required to be worn with the uniform. We had officially signed up to be on the early shift (6 am to 2 pm). The later shift would have been from 2 pm to 10 pm.

There we were, on our first day, (September 26<sup>th</sup>) getting up at 4:45 am in the pitch dark sneaking out of the house we stayed at (they had 4 dogs) trying not to make a sound and get the dogs barking. We were successful. Made our way to the Horse Park to the Spy Coast Farm Parking Lot which is about a ½ mile walk in the pitch dark to where we had to check in, it is now about 5:30 am. We went through security. We were only allowed to take whatever we wore and whatever we could hold in our cinch pack minus any UMBRELLAS!! Umbrellas were the No. 1 item not allowed in the Horse Park. After security we go to the Volunteer check-in where they check you name off the list and they give you a meal voucher (for lunch, in our case). Then we proceeded to the Deployment Office and they check you in again and they give you your deployment to either Alpha, Bravo, Charlie and the like. We get deployed to Alpha. We join about 15 other people in their yellow uniforms and wait for our Team Supervisor, Jared. Jared arrives and he tells us that we will be at the main gate and we will meet there for further instructions.

Now we walk to the main gate (another ¾ of mile or so) and get our instructions. My friend and I are deployed to Lost and Found (a trailer about 300 feet from the main gate). Jared gives us the key for the trailer and off we go and open it up. Lost and found is what it sounds like plus you could also check items there that were not allowed in the horse park (UMBRELLAS!!). Now it is 6:00 am and still dark! The Park does not open until 7:00 am and the first horse event was endurance and the horses left at 7:30 am. Our first “lost and found” was an older gentleman from France who spoke very little English saying he had lost his credentials and could not gain entry into the Horse Park. He was an owner of one of the endurance horses which were taking off as we spoke with him. He was so upset but as it turned out it was no one’s fault but his own that he didn’t have his credentials. He chose to stay in a bed and breakfast and the rest of the people from France stayed in a hotel and received their credentials there. Our next dilemma was a girl who lost her jeans in a port-a-potty. Wonder what she was wearing? Then there was the guy who lost the tire to his bike. But we could not believe the cameras and phones that were turned into lost and found. There was also the man from S. Africa who could not locate the place to pick up his credentials but we were able to “find” that for him. Luckily the day went fast and our shift ended at 2:00 pm and we were able to wander around the Horse Park.

It was a pretty amazing time. We met so many nice people from so many places. There were 6,000 volunteers for WEG. (They referred to the volunteers as AWESOME volunteers.) It would be nice to say the rest of the time was as easy as the first day but it wasn’t, we spent a lot of time on our feet with very few breaks and sometimes “no lunch”! We did not get to see too much of the competition itself but we did see the final 5 horses (the best in the world!) compete in the Dressage Grand Prix. The Netherlands won the gold medal, US the bronze. We also were able to see about 15 horses go cross-country for eventing. We were able to get ourselves to about 6 different fences to watch them jump. Eventing cross-country is over 4 miles and unfortunately our legs could not carry us that far! I also got to see Stacy Westfall and her wonderful horse Roxie do a demonstration with no bit, bridle or reins - unbelievable! I believe that the US did a fantastic job setting up for the games. The Kentucky Horse Park was beautiful! It definitely had “world class” appeal in my eyes.

Here are a few interesting stats regarding WEG: 507,022 attendees, 396 temporary structures, 59 miles of electrical cable, 20,000 temporary seats, more than 11,000 signs, 500 flags, 632 athletes, 752 horses, 58 countries, 500 temporary toilet facilities, 62,707 school children visited the Games, 1.1 million meals served to spectators, staff, athletes and volunteers, 112,368 cars parked.

For more information on the Alltech FEI World Equestrian Games you can visit, [www.alltechfeigames.com](http://www.alltechfeigames.com).

# UPDATE:

## Birdsall Horse Rescue and Sanctuary



Thanks again for all the help you've given us. Birdsall Horse Rescue and Sanctuary Inc had its first year celebration and fundraiser on the Canandaigua Lady on Sunday, October 3rd. Mercy Bo Cool, the miniature horse featured on Animal Planet brought in her own crowd. She sold kisses and donated one of her signed paintings which was sold at our silent auction. 65 people attended the sail, lunch, auctions and live music by Almost Irish. The crowd was a cheerful one. Thanks to our supporters we were able to raise more than \$3000, enough to feed and bed the horses through the winter.

We have some announcements to make. By the end of October the name of our organization will officially be Begin Again Horse Rescue. We have relocated to a larger, better facility on Route 15A in Lima, NY (Livingston County) and we're hoping to have an Open House in November. We're very excited; thanks for all your help and moral support.

Harriett Rubins, Executive Director,  
Begin Again Horse Rescue Inc.  
(formerly Birdsall Horse Rescue and Sanctuary)



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# How to Pull a Loose Horse Shoe



### What You'll Need:

- Pull-offs
- Hammer
- Clench Cutter
- Rasp

**Step 1.** Pick up your horse's hoof. If you can get a grip on them, pull the nail heads out with the crease nail puller. (Be sure to discard the nails in a safe place, where they won't be stepped on.)

**Step 2.** Loosen the shoe heels by slipping the shoe puller's jaws between the shoe and the buttress of the hoof's heel. Push the tool's handle inward and forward. (It's important that you don't pry outward this could rip off a substantial chunk of the hoof wall.)

**Step 3.** After you've loosened both heels, pry the shoe's toe loose in the same manner. Keep your other hand on the toe of the hoof to stabilize the hoof.

**Step 4.** Repeat this motion wherever the shoe is still nailed, until it comes off. If any nails remain in the hoof wall, pull them out with the shoe pullers.

**Step 5.** Apply a hoof boot or cover the hoof and soul with a protective material: Center the padding over the sole, bringing the edges up around the hoof wall. Secure it there with the elastic bandage; cover the bandage with strips of duct tape to keep the hoof edges from wearing through.

**Step 6.** Confine your horse and schedule a farrier visit.

## Mollie Vacco



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# NEW YORK STATE HORSE COUNCIL

VOLUNTEERS UNIFIED TO PRESERVE AND BUILD  
ALL HORSE INTERESTS, TRAILS AND LAND USE  
IN NEW YORK STATE



## Why Renew Your Membership to the NYS Horse Council?

As the new year approaches and thoughts of, “Why should I spend the money to renew my Horse Council Membership?” the following are issues that the Council is actively working on:

**INHERENT RISK LEGISLATION** – This is introduced every year, and is blocked every year by the trial lawyers.

**LANDOWNER LIABILITY** – This is additional verbiage to strengthen the position of the landowner and allow trail riding on private lands.

**NEW YORK STATE HORSE PARK** - We are working actively with the Horse Park Association in attempting to get a world class horse park for the state.

**REGISTERING/LICENSING/REGULATING RESCUE FARMS** – At the present time anyone can hang out a shingle and claim to be a rescue farm. This has resulted in some being raided and prosecuted for abuse and many just up and going out of business. Something must be done to provide education, business assistance and regulation for this portion of the industry, especially with the increased emphasis on the Unwanted Horse.

The Council will create a department for the 21<sup>st</sup> Century and have it address what is going on within its sphere of influence. The first item is the creation of an enforcement office within the department. The department has a whole section of the general law, but has no enforcement responsibilities. The result is that when someone is arrested on one of these laws, it is an irritation for the local authorities and is normally given short shrift. This needs to change and the department needs to know what is happening and follow through on cases.

The department needs to develop an Unwanted Horse Task Force. This will be tasked with central reporting of Unwanted Horse reports, maintenance of data bases and prosecution if required. It would also have an education requirement to educate the backyard horse owner and the owner who boards his horses.

The department needs to develop a "Dairy to Equine" support program. With the rapid demise of dairy farms due to poor dairy pricing policy, the state would do well to encourage some of the dairy farmers to investigate converting to horse boarding or breeding farms. This has been done elsewhere with excellent results.

**STRENGTHENING THE HELMET BILL** – The existing helmet bill needs to have the age restriction increased from 14 years of age to 18; and it must be changed to apply to all public lands within the state.

**TRAILER TOLLS** – The council is actively attempting to have the trailer tolls for gooseneck animal trailers rolled back to those charged for the same size RV trailer.

**BOARDING FARM AND FARRIER TAX RELIEF** – Currently boarding farms and farriers are required to collect sales taxes for their services. We have been and will continue to attempt to obtain relief from this requirement.

**CREATION OF AN EQUINE CHECKOFF PROGRAM** – The council has long been a proponent of a surcharge on each bag of feed as a check off program for the equine world. The moneys collected would be used for promotion of the equine industry in the state, creation/maintenance of trails, assistance for an Unwanted Horse program and maybe – just maybe- the development of a horse park.

**CREATION OF AN INTEGRATED STATE WIDE TRAIL SYSTEM** – The council supports the creation of a state wide map which shows all horseback riding trails (state, county and municipality) within the state. Then once this has been published and is in use, a strong move forward to create a totally integrated east-west and north-south trail system for long distance riding and camping.

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## Mission Statement of the New York State Horse Council

We are New York's equine volunteer umbrella organization devoted to creating a forum in which horsemen of diverse interests can use their "horsepower" to guarantee a future of horses, horse sports, trail development, land use and horse-related businesses in New York State. Our membership consists of individuals, equine organizations, stables, and businesses and together our voice is well recognized throughout the state in these pursuits.

# NEW OUTDOOR ARENA ENABLES OAKHILL FARM & RANCH TO BEGIN HOSTING EVENTS!

Oakhill Farm and Ranch in Nunda, NY is proud to announce that their new outdoor arena is complete and ready for business! At the size of 40 x 120 meters, the arena is large enough for dressage, carriage events, or anything you want to do. On one side, it is bounded by an obstacle course that includes a water run. The other side offers spectacular views for participants and spectators. There is also plenty of convenient parking available.

Oakhill is now taking reservations for shows and club fun days for next summer. Situated on 88 acres in Western New York, it's a great place to spend the day. When you're not competing or practicing in the arena or the obstacle course, there are miles of beautiful wooded and open trails to ride, most of them groomed for carriages.

Your group can also enjoy a lovely lunch at the new picnic pavilion and seating area at the large 1 1/3 acre pond nestled in the woods. Talk about an idyllic setting! Groups can either have use of the large BBQ grill themselves, or owners John and Mary Mahlendorf will be happy to flip some burgers for you!

They will work with you to provide whatever services you need to make your event a success.

Don't forget that Oakhill Farm Bed & Breakfast is right there for whoever is lucky enough to book it first. The room comes with its own private kitchen, bath and entrance. And your horses are right outside your window in their own pasture and run-in shed!

They've already started scheduling events for next summer. On June 11 – 12, 2011 Oakhill will host an Obstacle and Sensory Clinic with Joann Long of Gentle Dove Farm. Look for more on this in upcoming newsletters.

If you would like more information on having an event at Oakhill Farm & Ranch, LLC, contact John or Mary Mahlendorf at 585-468-5441, or e-mail [OakhillFarmNY@frontier.com](mailto:OakhillFarmNY@frontier.com). You can also check out the website at [www.OakhillFarmNY.com](http://www.OakhillFarmNY.com). Be sure to scroll down to the "Flickr" icon at the bottom of the page for more pictures.

## MEMBER QUOTE OF THE MONTH:

I must not forget to thank the difficult horses. Who made my life miserable, but were better teachers than the well behaved school horses who raised no problems. – *Alois Podhaisky*

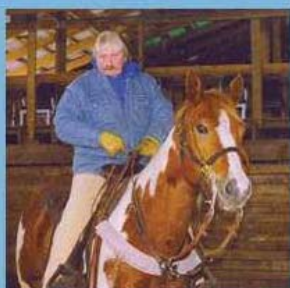
## Member's Featured Website



The Buffalo Therapeutic Riding Center is the only indoor riding facility uniquely located in the heart of the city of Buffalo, and has been the site of a therapeutic riding program for 10 years.

Check out their website at

<http://www.thebtrc.org/>



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#### MEMBER QUOTE OF THE MONTH:

Horses do think. Not very deeply, perhaps, but enough to get you into a lot of trouble.

----Patricia Jacobson and Marcia Hayes

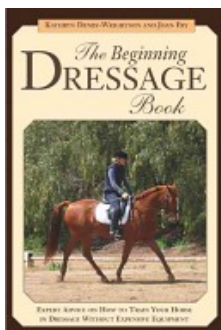
Are you a Western Chapter member with a story to tell?



Would you like to tell our membership about you, your horse, or your business?

Please send in articles, stories, tips and quotes to Barb at [barbcunningham11@gmail.com](mailto:barbcunningham11@gmail.com)

#### Recommended Reading



By Kathryn Denby-Wrightson, Joan Fry

The Beginning Dressage Book grew out of the real-life experience of Kathryn Denby-Wrightson, a professional trainer, teacher and judge, and Joan Fry, a backyard horse owner who sought to make riding a more rewarding experience for herself and her mount. That's what dressage is all about. It's a method of training that develops the horse's natural abilities--the way it moves and balances itself--so that it will seat his rider comfortably at any gait and is easily controlled under any circumstances. Anyone who can ride can ride dressage, and any type of horse will benefit from dressage.

#### Don't delay... renew your membership in the Horse Council

Support, promote and protect the interests of New York's horse industry with your continued membership in the Western Chapter NYSHC.

**Business Members** will now receive a membership plaque when you join/renew by February 28, 2011. Displayed in your barn or office, this tasteful sign lets everyone know you support the horse industry in New York State by being a member of the Horse Council.



#### Show Horse Appraiser

Hans J. Mobius

Director Erie County Farm Bureau  
Chairman NYS Farm Bureau Equine Comm.

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New York State

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MEMBER QUOTE OF THE MONTH: "The delicate and exquisite horse is himself a work of art" - Bertrand Leclair



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When you purchase a membership for a friend you'll receive a greeting card announcing your gift.

Get your membership applications and cards at our "Party with a Purpose" on Nov. 21st, or call/email Barb Cunningham, 735-3529, barbcunningham@gmail.com.

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PROV. 3:5-6; TRUST IN THE LORD WITH ALL YOUR HEART AND LEAN NOT ON YOUR OWN UNDERSTANDING. ACKNOWLEDGE HIM IN ALL YOUR WAYS AND HE WILL DIRECT YOUR PATHS. <^(((><

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New York State Horse Council

# New York State Horse Council, Inc. 2011 Membership Form

[www.nyshc.org](http://www.nyshc.org)

Memberships are for the calendar year January 1, 2011 to December 31, 2011

Membership Information *(please print legibly)*:

*(Please check one)*

Primary Member \_\_\_\_\_

Renewal

New Membership

Club/Business/Farm Name: \_\_\_\_\_

Home Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_ Zip Code: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_ - \_\_\_\_

County: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Website: \_\_\_\_\_

Volunteer availability and Interests: \_\_\_\_\_

Please check age group of primary member for Vintage Equestrian Program records:

Under age 18:  Age 19 – 29:  Age 30 – 49:  Age 50 – 62:  Age 63 and over:

Mark the NYSHC Chapter you wish to join. A portion of your dues is transferred to that chapter for local activities.

\_\_\_ General Membership *(no chapter affiliation)*

\_\_\_ New York City

\_\_\_ Cattaraugus/Chautauqua Counties

\_\_\_ Orange County

\_\_\_ Palisades (Rockland County)

\_\_\_ Putnam County

\_\_\_ Ulster County

\_\_\_ Westchester County

X  Western (Erie/Niagara County)

## Memberships

**Individual or Family** membership includes \$1,000,000 individual 24/7 liability coverage for equine related accidents. Select one of the following:

- \_\_\_ - Individual - \$55.00 (Includes **one** adult + all children in the household under age 18.)
- \_\_\_ - Family - \$75.00 (Includes **two** adults + all children in the household under age 18.)
- \_\_\_ - Life - \$500.00 (Includes **Individual** insurance coverage for one (1) year only.)
- \_\_\_ - Life Member – Insurance coverage only - \$20.00 for Individual or \$40.00 for Family coverage.

**Clubs, Businesses, and Educational Institutions** receive one newsletter and one vote at meetings regardless of size. These memberships **DO NOT** receive insurance coverage. Select one of the following:

- \_\_\_ - Educational - \$50.00 (Recognized equine program)

<u>Equine Club</u>	
___	1 – 50 members - \$ 50
___	51 – 100 members - \$ 75
___	101 – 250 members - \$150
___	251 – 500 members - \$175
___	Over 500 members - \$200

<u>Equine Business</u>	
___	0 - 50 employees - \$ 50
___	51 - 250 employees - \$ 100
___	Over 251 employees - \$ 200

**Make check payable to: New York State Horse Council**

*(NYSHC is a 501 (c)3 non-profit organization registered with the NYS Attorney General Charities Bureau)*

Mail to: NYSHC Membership  
Stephen Ropel  
221 New Road  
Nassau, NY 12123

Contact: Email: [sropel@nycap.rr.com](mailto:sropel@nycap.rr.com)  
Telephone: (518)366-8998

Check box if a receipt is requested *(Include SASE)*

# Advertise in This Newsletter

Get your horse business noticed by an active equestrian community!

Now accepting ads for the 2011 Newsletter – rates as follows:

Advertising Rates Western Chapter N.Y.S. Horse Council Newsletter: 1/2011-1/2012						
	Members		Non Members			
	per issue	per year	per issue	per year		
½ page: horizontal 7½x5 vertical 3¾x10	\$30	\$120	\$60	NA		
¼ page: horizontal 5x3¾ vertical 7½x4¼	\$15	\$60	\$30	NA		
⅛ page: horizontal 3¾ x2¼ (business card)	\$10	\$40	\$20	NA		
Classified Ad	\$10	\$40	NA	NA		

Submit all ads and questions to Barb Cunningham at [barbcunningham11@gmail.com](mailto:barbcunningham11@gmail.com)

Ads should be the sizes specified above and in a Word document (for best quality),  
Jpeg, Bitmap or pdf format



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Middleport, N.Y. 14105

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